



# ANNUAL REPORT

2022-2023



**BRTC**  
Foundation



# FROM THE CHAIR

## MESSAGE FROM CHAIRWOMAN MELISSA WRIGHT DAVIS



First, I would like to thank my fellow Foundation Board members for your support and hard work that made this past year a tremendous success. Our accomplishments could not have been achieved without each and every one of you.

Likewise, a huge “thank you” to the Office of Institutional Advancement for their assistance in our work.

Secondly, I want to graciously thank every business and individual that supported the Foundation’s mission to enhance giving back to our communities, assisting BRTC by working to enrich their educational mission, and supporting the financial needs of students through scholarships.

And congratulations to the newest members of the Foundation Board: Josh Conlee, President of Lawrence Healthcare, and the Honorable Judge Alexander Bigger. We welcome you for your commitment to the BRTC Foundation Board!

The Foundation was enriched by “Ken and Jan Ziegler Student Affairs Suite” donation from Ken and Jan Ziegler and by John Jackson for his generous donation to create the “Mary Helen Jackson Children’s Reading Room” in honor of his wife, Mary Helen, in the college library.

My wish to continue our growth and strength in the community begins with all of us on the Foundation Board. Let’s keep up the great work everyone and THANK YOU for everything!

Sincerely,  
Melissa Wright Davis, Foundation Board Chair



# FOUNDATION BOARD

**The Board governs the BRTC Foundation.**

Board members serve 4-year terms and are voted in by current board members. Board meetings meet bimonthly but are not public.



**Milton Smith**  
Vice Chair  
1st National Bank of  
Lawrence County



**Danny Barr**  
Sedgwick Claims  
Management



**Judge Alex Bigger**  
11th Judicial District



**Graycen Bigger**  
NEA Intermodal  
FNBC



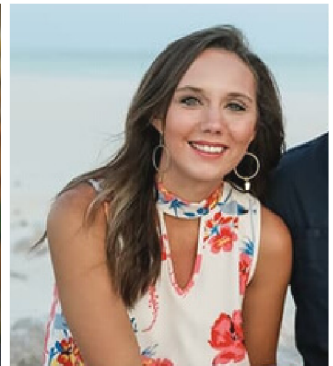
**Jana Caldwell**  
Carter Realty



**Josh Conlee**  
Lawrence Healthcare



**Susie Eddington**  
First Horizon



**Sarah Lowtharp**  
St. Bernards



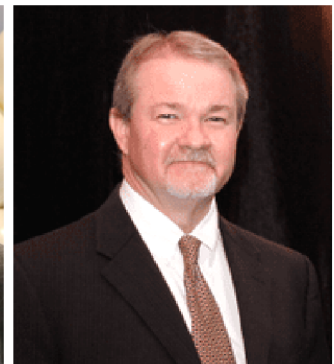
**Mike Miller**  
Region's Bank



**Stephanie Sutton**  
PECO Foods



**Mike Thompson**  
First Horizon



**Scott Trammel**  
Darragh Company



# BOARD HONORS

**The Foundation is very proud of its board members and their accomplishments.**

Many Foundation board members go on to be members of the college's governing board or other state boards.



**Graycen  
Bigger**



**Josh  
Conlee**



**Stephanie  
Sutton**



**Scott  
Trammel**



**Melissa  
Wright-Davis**

1) **Graycen Bigger** was appointed to Congressman Rick Crawford's Delta Regional Economic Advancement Mission (DREAM) Council, chair of the Arkansas Division of Higher Education Board, and named one of the Top 100 Women of Impact in Arkansas. 2) **Josh Conlee** was named a Fellow of the American College of Healthcare Executives (FACHE) and earned the FACHE credential. 3) **Stephanie Sutton** was named to the Rotary Club of Pocahontas Board of Directors. 4) **Scott Trammel** was named Chair of NEA Intermodal and awarded the 2022 W.W. Scott Community Service Award. 5) **Melissa Wright-Davis** was named to the Poplar Bluff School District Foundation Board.

## FIRST HORIZON LECTURE SERIES



BRTC hosted Arkansas native Dr. Chris Lawrey, who is an Associate Professor in the Department of Economics, Finance, and Real Estate at the University of South Alabama. He presented "Cryptos! Ready or Not! Here They Come!"

Lawrey's presentation marked the third event in the First Horizon Lecture Series.

The First Horizon Lecture Series is generously sponsored by First Horizon Bank. Series presentations are offered twice yearly and are free and open to the public.

# FOUNDATION SCHOLARSHIPS

## Foundation scholarships make a huge difference!

Supporting scholarships and students is a major reason why Foundation donors give.

### Meet Some of the 2022-23 Scholarship Recipients



**Nathan Jackson**  
Keith Ward  
Memorial  
Scholarship



**Neeleigh Darty**  
AgHeritage  
Scholarship



**Dustin Folk**  
Auto EFX  
Scholarship



**Dyzamona Johnson**  
Eddie Mae Herron  
Scholarship



**Logan Dickson**  
John & Wilma  
Whitlow Scholarship

#### Lakyn A. Phares

*Clay County Electric Cooperative Corporation  
Scholarship*

**Hometown:**  
**Major:**

**Ravenden**  
**Nursing**

I cannot tell you how much this has helped me. I have been stressing about money. I was unaware of how much my fees actually were. I actually prayed last about this. It was an actual blessing and I cannot express how grateful I am for this. After I graduate, I plan on furthering my education at Arkansas State University and getting my BSN. Again, thank you so much for your consideration.



#### Foundation Scholarships

Awarded to Students  
in 2022-23

**\$68K**

Total Amount Awarded

**69**

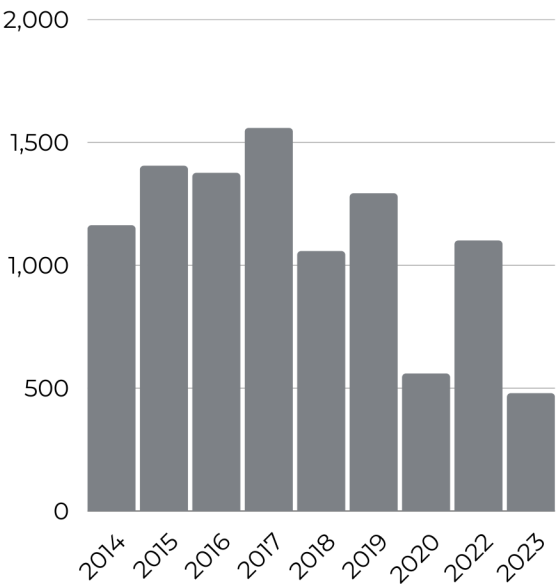
Number Students Awarded

# ANNUAL SERIES

**The Foundation offers two annual series to students and the public.**

These forums are opportunities to provide cultural and historical education to local schools, college students, and the public.

**Holocaust Series Attendance**



**18th Annual Holocaust Survivor Series**

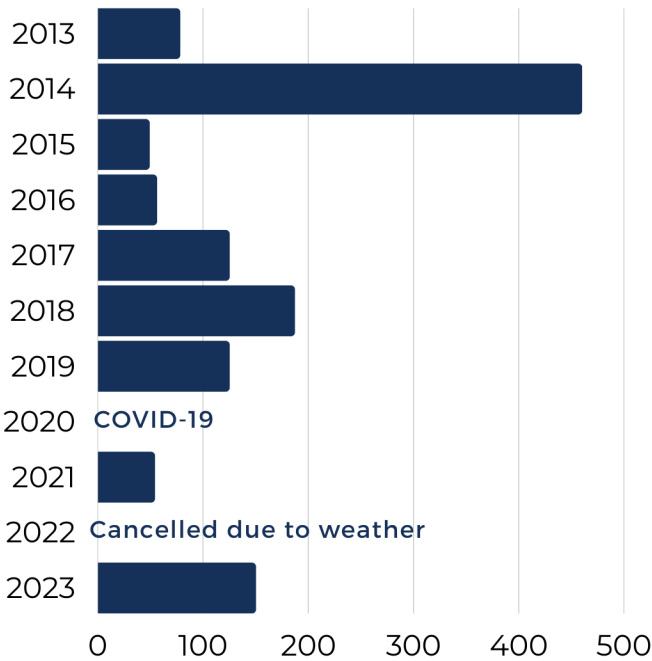
Holocaust survivor Peter Feigl spoke about his experience. He was born in Germany and survived by hiding in France with the help of Quakers and residents of a predominantly Protestant village called Le Chambon.



**Black History Month Series**

In partnership with the Eddie Mae Herron Center, 2 one-man-shows were performed on February 7 by Darius and Ann Wallace, honoring Frederick Douglass and Zora Neale Hurston.

**Black History Month Attendance**





# EVENTS

**BRTC's 2 largest fundraising events are the annual Spring Fling and Golf Tournament.**

These two events constitute the vast majority of all event giving. Most other Foundation events are lectures and appreciation events.

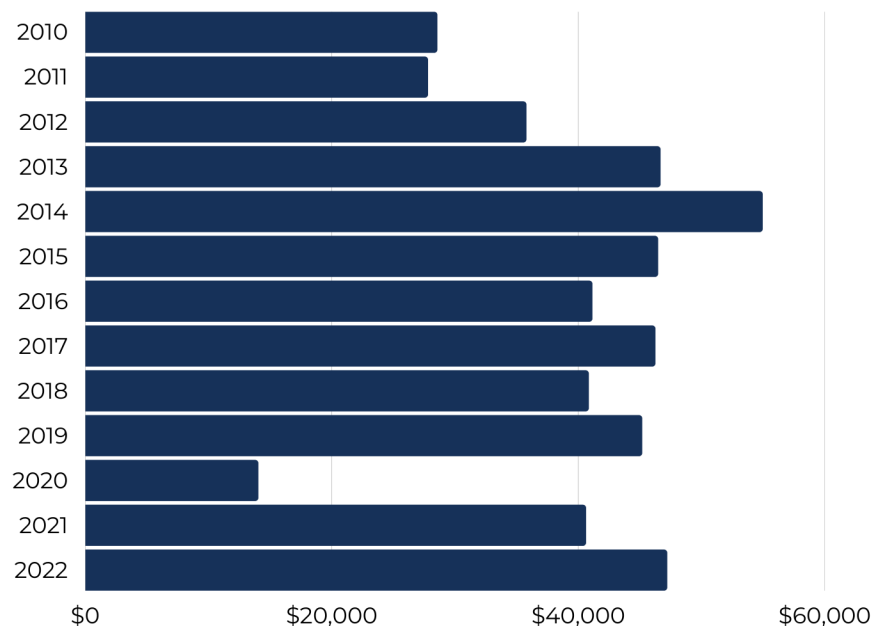
## 29th Annual ESNA/BRTC Foundation Golf Tournament



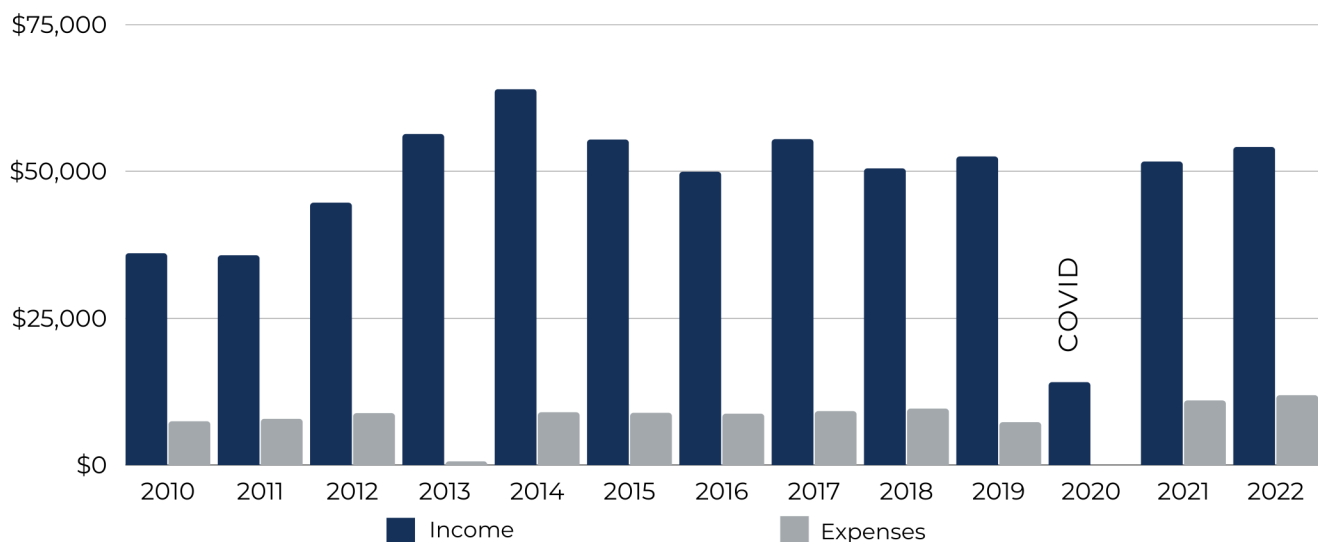
The Golf Tournament is the Foundation's largest scholarship fundraiser.



### Golf Tournament Proceeds



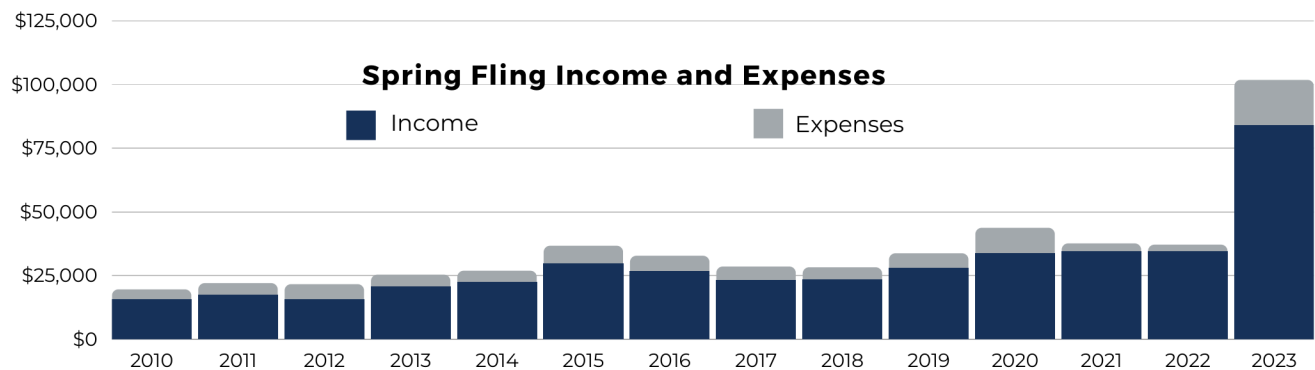
### Golf Tournament Expenses and Income



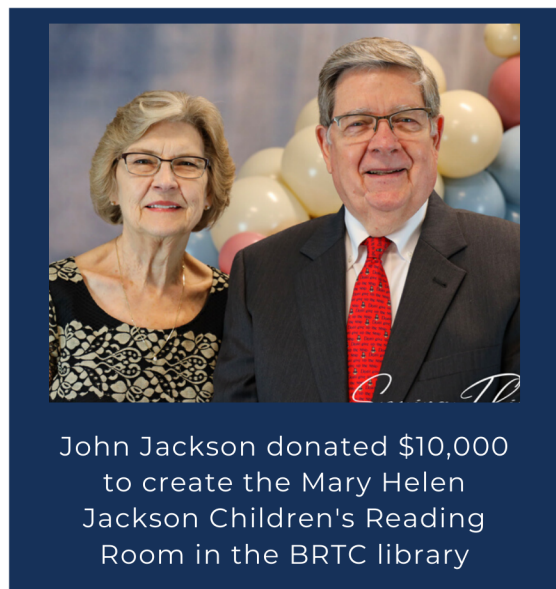
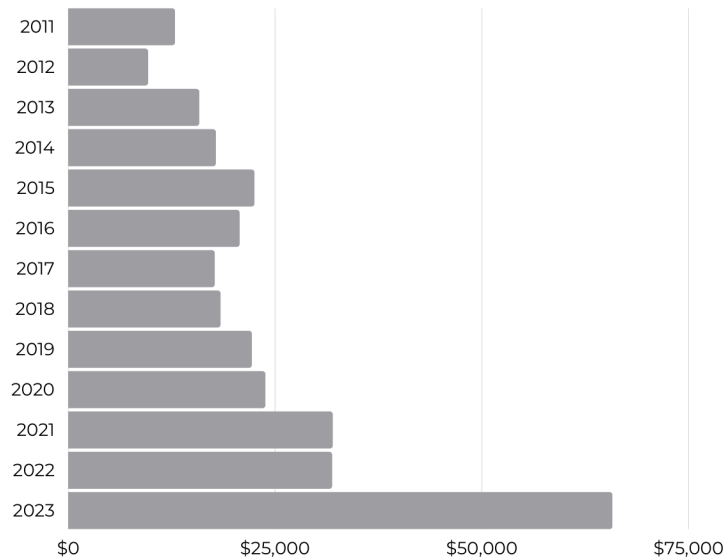
# BRTC Foundation and RiverBank Spring Fling

## 16th Annual Spring Fling & Auction

The 2023 Spring Fling was the most profitable in BRTC history. The Foundation continued the online auction and the cocktail reception, serving heavy hors d'oeuvres at the St. Paul Catholic Church Parish Life Center. Attendees continue to respond that they prefer the reception format.

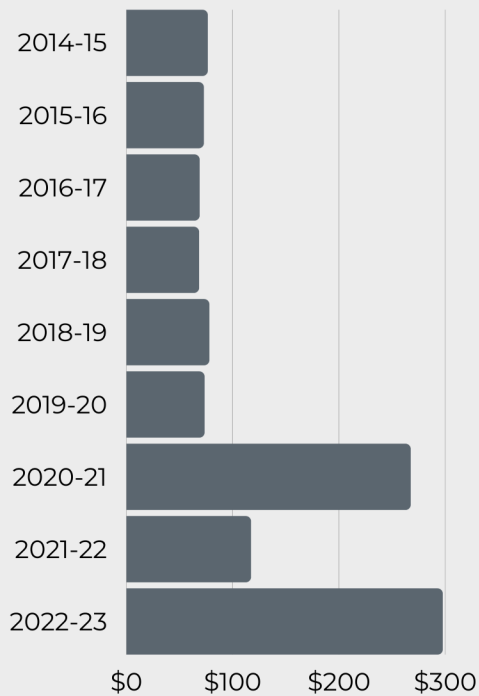


## Spring Fling Proceeds

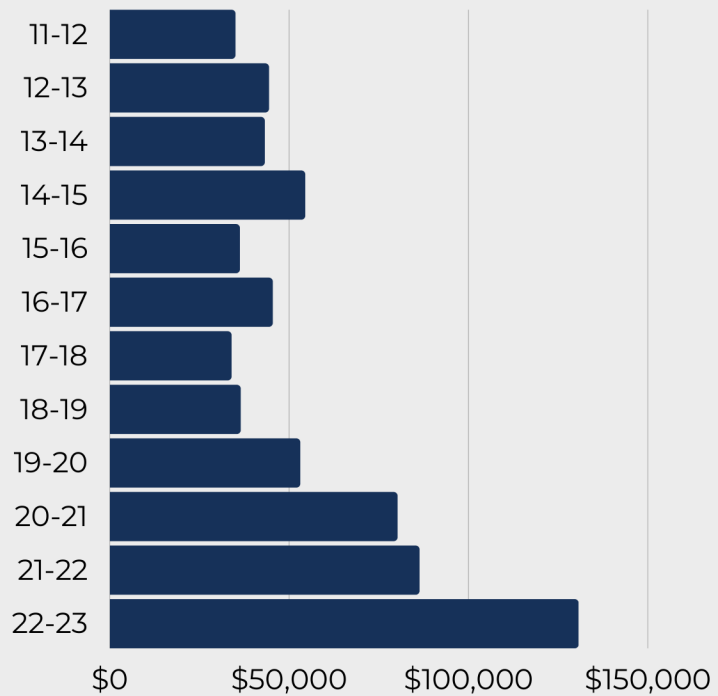


# FUNDRAISING DATA

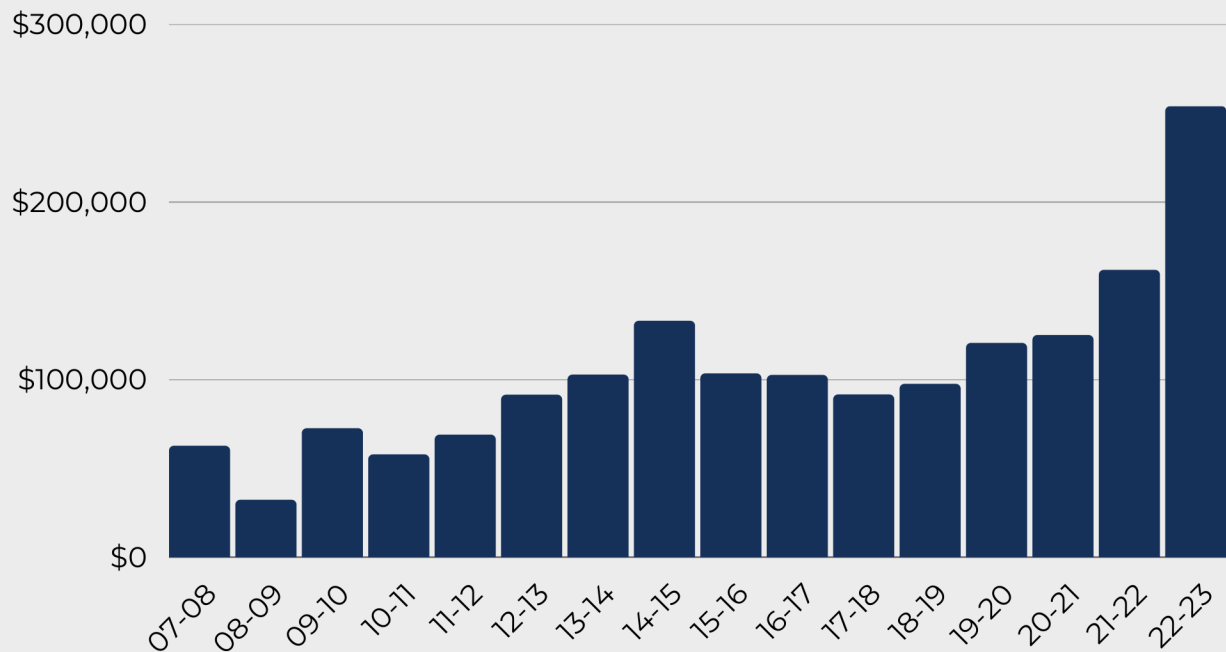
## Average Gift Amount



## Growing Strong Annual Fund



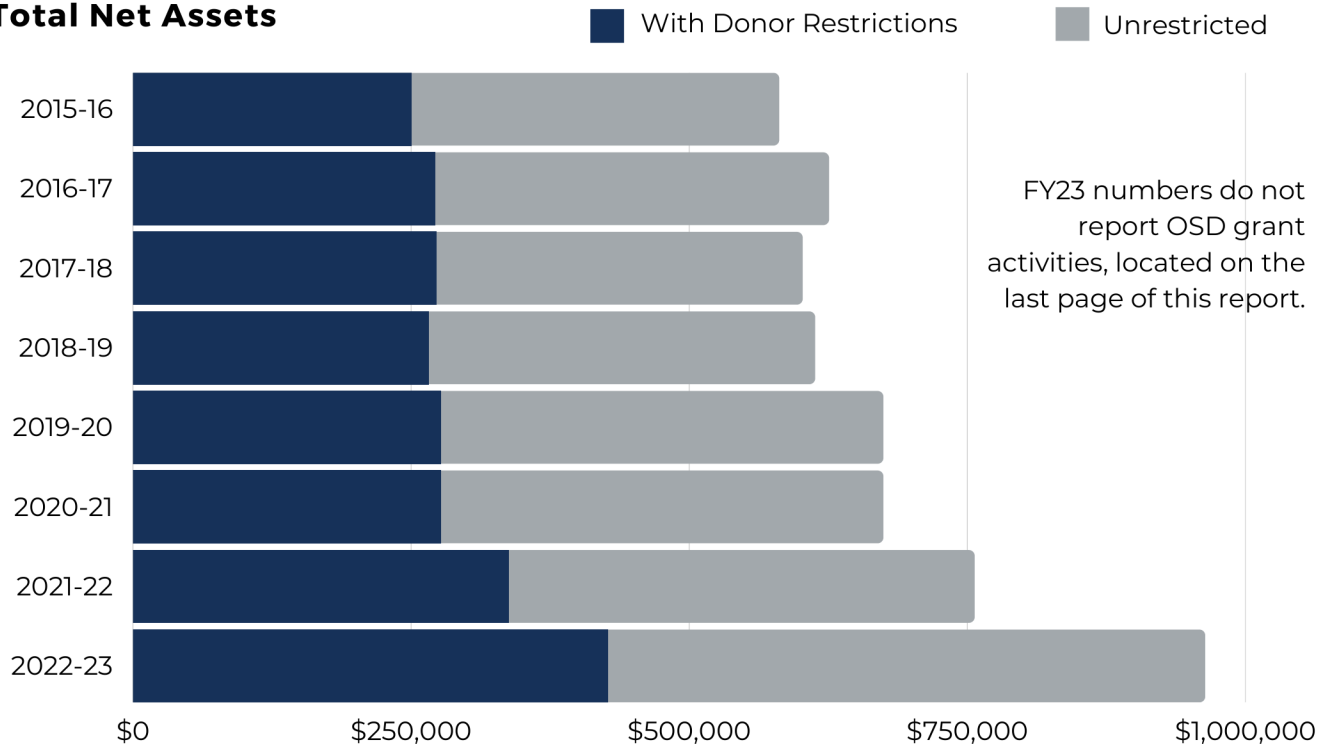
## Net Fundraising Totals by Academic Year (July 1 to June 30)





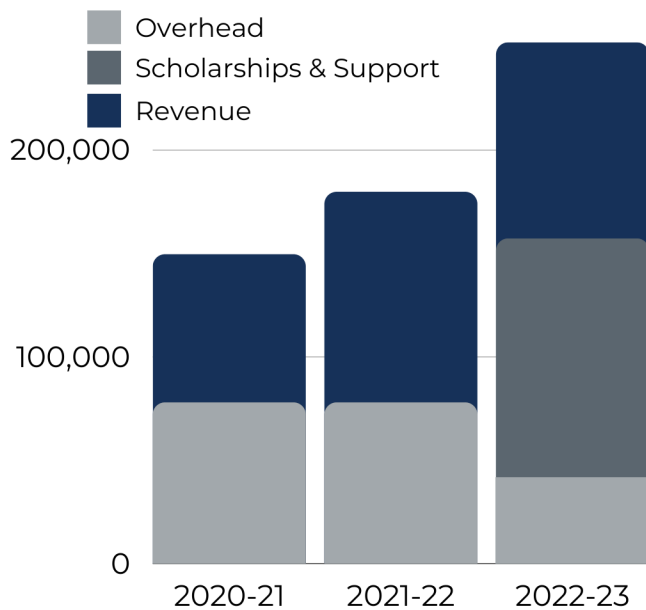
# FOUNDATION FINANCES

## Total Net Assets

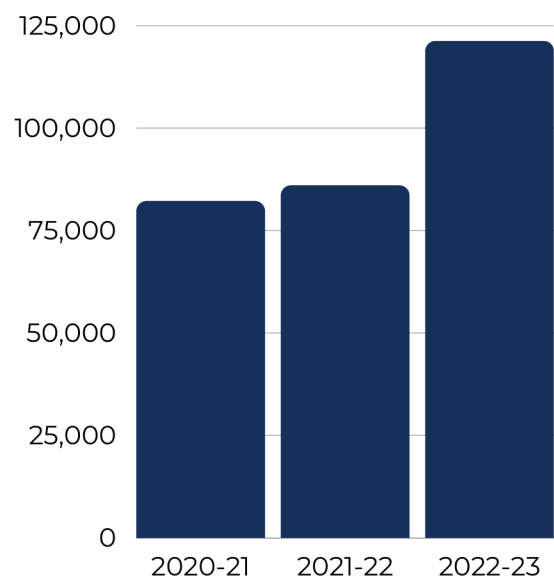


1st year to itemize expenses is FY23

## Gross Expenses & Revenue



## Net Income



# OUR DONORS

## Foundation donors make all the difference in students' lives!

Without donors' help, many BRTC students could not attend college.

The donors listed on these pages have given through a variety of channels:

- Annual golf tournament
- Annual Spring Fling
- Series events such as Holocaust Survivor and Black History Month
- Growing Strong
- Project REACH
- In-kind giving of equipment or supplies

1st Choice Home Care  
Kim Adams  
AgHeritage Farm Credit  
Cami Alexander  
Allen Engineering Corporation  
Jessica Alphin  
Joshlyn Anderson  
Linda Anderson  
Mary Anderson  
Elizabeth Anger  
Archer Realty  
Arkansas Bearings, Inc.  
Arkansas Methodist Medical Center  
AR Office of Skills Development  
Axis  
Dr. Brad & Meredith Baine  
Baine Properties, LLC  
Jeremy & Lisa Baltz  
Sheila Baltz  
Baltz Feed Company  
Randy Barber

Danny & Sheri Barr  
Jared Bassham  
Ron & Deshea Baxley  
Kevin Bell  
Alex & Graycen Bigger  
Paige Bishop  
Patti Blaxton  
Linda Bly  
Dana Bradford  
Brenda Hayes  
Kyler Brinkley  
BRTC Student Government Association (SGA)  
Lynn Burgess  
Savanna Burgess  
Brad Caffrey  
Kelsie Cagle  
Jana Caldwell

Carter Realty  
Carter-Cox Seeds  
Rep. Fran Cavanaugh  
Cavanaugh Auto Group  
Janie Chadwick  
Brandi Chester  
City Pharmacy  
Clark General Contractors  
Dana Clay  
Clay County Connect  
Clay County Electric Co-op  
Dr. Derek & Courtney Clements  
Cobank, ACB  
David & Cathey Coker  
Phil & Carolyn Collins  
Derek & Elizabeth Collins  
Gina Cornish

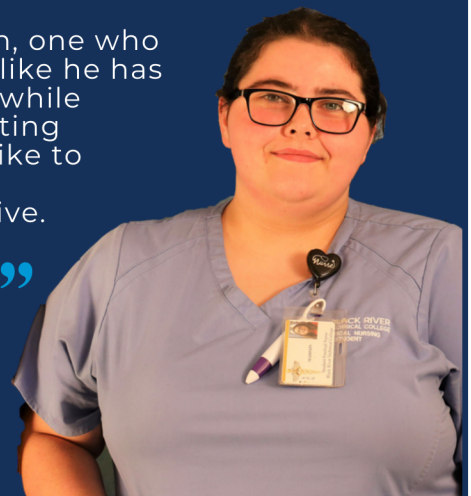
“ Dear Nightingale Scholarship donor,

It is my honor to be chosen to receive the scholarship award for the spring semester. I would like to thank you for your generosity to help a student like myself become a step closer towards my goal.

I have three small children, one who is medically fragile. I feel like he has changed my perspective while working in the clinical setting because I know what it's like to be on the patient side of the care my patients receive.

Thanks for your support. ”

— Madison Stokes





First National Bank of Lawrence County donated \$20,000

Don & Ruth Ann Cox  
 Doug & Cindy Cox  
 Marlene Cox  
 Darlene Crawford  
 Jason Crow  
 Custom-Pak  
 Larry R. Dail  
 Darragh Company  
 Melissa Wright Davis  
 Margo Davis  
 Dr. Phillip Davis, DDS PA  
 Declerk-Throesch  
 Engineering & Survey  
 Jim DeJournett  
 Christina Derbes  
 Phillip Dickson

Dane Dillion  
 Don's Steakhouse  
 Mike & Barbara Dunn  
 E.C. Barton & Company  
 Eddie Mae Herron Center  
 Julie Edington  
 Kelly Edington  
 Dr. Martin Eggensperger  
 Erosion Technologies, Inc.  
 ESNA  
 Families, Inc.  
 Family Dental Care of  
 Pocahontas, Inc.  
 Farmers & Merchants  
 Bank  
 Erin Faulkner

Fidus Global, LLC  
 First Horizon Bank  
 First National Bank of  
 Lawrence County  
 First National Bank of  
 Paragould  
 Jake Foster  
 Dr. Dianna Fraley  
 Vickie French  
 Gene Haas Foundation  
 Josh & Sissy Gray  
 Grider Law Firm  
 Kelly Grooms  
 Bridget Guess  
 Dick & Janna Guthrey  
 Chris & Tonya Hankins  
 Harold Implement Co.  
 Harps Food Stores, Inc.  
 Jennifer Hibbard  
 Kenny Higginbotham  
 Mike & Gina Higginbotham  
 Steve & Rhonda  
 Higginbotham  
 Virginia Hill  
 Dr. Brent & Amy Holt  
 Dr. Don Howard  
 Sherry Huskey  
 Hyde's Termite & Pest  
 Control  
 Trent & Stacy Ingram

Several golf sponsors have supported the college for many years!

Thank you for your tremendous support!

- Famers & Merchants Bank, 26 years
- First Horizon Bank, 25 years
- Darragh Company, 23 years
- Clay County Electric Cooperative, 21 years
- TLC Healthcare, 21 years
- Randolph County Farm Bureau, 20 years
- McNabb Funeral Home, 20 years



John & Mary Helen Jackson  
 John D. Johnson  
 Eddie A. Jones  
 Jonesboro Sun  
 Jonesboro Tool & Die  
 Kristy Jordan  
 Amanda Junkersfeld  
 Karla Baltz, DDS  
 Bridgette Kasinger  
 Darendia Kersey  
 Ken Kiker  
 Knights of Columbus  
 Katelyn Koons  
 Larry Baker Trust  
 Lawrence Co. Farm Bureau  
 Lawrence County Health Systems  
 Tammie Lemmons  
 Shawna Lepard  
 Kathy Lester  
 Carol Belford Lewallen  
 Brett & Karen Liebhaber  
 Jason Linam  
 Joan Linnstaedter  
 Angela Loveless  
 Elizabeth Loveless  
 Martin Sprocket & Gear  
 Krissy Massey  
 Erin Kerley-Mathews  
 McNabb Funeral Home  
 Med Center Pharmacy  
 Mike & Amanda Miller  
 Angela & Brittany Milligan  
 Samantha Mitchell  
 Daniel & Karen Moore  
 Regina Moore  
 More Music 93 dot 5  
 Eugenia Isreal-Morris  
 Dr. Brandon Murphy  
 National Board for Respiratory Care  
 NEA Regional Intermodal Authority  
 Shannon Ogden

**The BRTC Foundation is fortunate to have many individuals who are long-time donors.**

- John & Mary Helen Jackson, 31 years
- Don & Ruth Ann Cox, 30 years
- Lloyd & Carol Lewallen, 30 years
- Ken & Dr. Jan Ziegler, 29 years

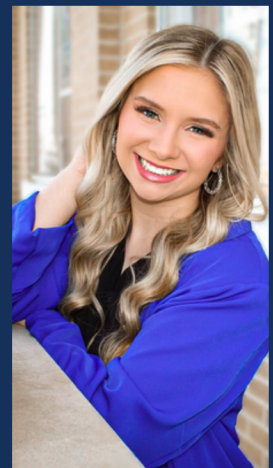
Bob & Netia Olvey  
 Overman Buildings, Inc.  
 Christie Owens  
 PECO Foods, Inc.  
 Daphne Perkins  
 Darren Plaster  
 John & Amanda Plumley  
 Pocahontas Aluminum  
 Pocahontas Auto Body  
 Pocahontas Medical Clinic  
 Pocahontas Moose Lodge  
 ProMed Ambulance, Inc.  
 Amanda Purdue  
 Jessica Rainwater  
 Randolph County Chamber  
 of Commerce  
 Randolph Co. Farm Bureau  
 Regions Bank  
 Kimberly Riddle  
 River Bank Savings & Loan  
 Lisa Robertson  
 Teresa Roofe Campaign

Rotary Club of Pocahontas  
 Cyndi Rudi  
 Travis Ryan  
 Rhonda Sade  
 Patricia Sanderson  
 Sandhill Dentistry  
 Service Abstract & Title, Inc.  
 Susan Shanlever  
 Shannon Salvage, Inc.  
 Helen Shipley  
 Sign-Tech  
 Rebecca Simpson  
 Jason Smith  
 Mike & Amy Smith  
 Southern Cast Products  
 St. Bernards Medical Center  
 Donna Statler  
 Steiling Architecture  
 Rep. Trey Steimel  
 Stevco Services, Inc.  
 Priscilla Stillwell  
 Rhonda Stone

“During my time at BRTC, I am focusing on general studies to achieve an associates degree. In return, I will transfer to ASU in Jonesboro and plan to become an Occupational Therapist. My family and I greatly appreciate your donation towards my schooling and I hope God gives you something great in return for your great act of kindness.

Have a blessed day and once again, thank you! ”

— Trinity R. Hallmark



StoneBridge of  
 Pocahontas  
 Jessica Stout  
 Tina Stroud  
 Summit Utilities  
 The Benevity Community  
 Impact Fund  
 The Candy Emporium  
 The Design Group  
 The Greenbrier  
 Companies  
 The Martin Agency  
 Thomas, Speight, & Noble  
 Elizabeth Thompson  
 Mike & Robyn Thompson  
 TLC Health Care  
 Dick & Nancy Trammel  
 Scott & Joniece Trammel  
 Tri State Truck Center  
 Tweedy Transport, Inc.  
 D. Rene Tyler  
 VALIC  
 Daletta Walker  
 Paula Ward  
 James Whitlow  
 Ben Wicker  
 Judy Williams  
 Julie Williams  
 Kirk N. Wilson  
 Rep. Jeremy Wooldridge  
 Michelle Wooldridge  
 Wren Family, LLC  
 Dorothy Wright  
 Keri Zimmer

### BRTC Foundation Partners with the Office of Skills Development for Workforce Training



Upon request by Governor Asa Hutchinson, The Armory @ BRTC will be a career and technical center and offer certifications to area high school students who want a high-wage, high-demand job straight out of high school.



Programs to be offered are welding, industrial maintenance/automation, industrial electricity, and robotics automation focused on distribution and logistics

OSD has invested \$2.383 million for renovations, welding smoke exhaust systems, engineering, installation, a forklift, electrical trainers, instructional supplies, robotic & conveyor equipment.



Other partners are Fidus Global, Hytrol, Greenbrier, the AR Department of Education, Piggott School District, and the City of Piggott.

**NOTE:** 100% of OSD monies go to BRTC



**BRTC**  
Foundation

c/o Institutional Advancement  
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(870) 248-4026  
[giving@blackrivertech.edu](mailto:giving@blackrivertech.edu)