



ANNUAL REPORT

2022-2023



BRTC
Foundation

FROM THE CHAIR

MESSAGE FROM CHAIRWOMAN MELISSA WRIGHT DAVIS



First, I would like to thank my fellow Foundation Board members for your support and hard work that made this past year a tremendous success. Our accomplishments could not have been achieved without each and every one of you.

Likewise, a huge “thank you” to the Office of Institutional Advancement for their assistance in our work.

Secondly, I want to graciously thank every business and individual that supported the Foundation’s mission to enhance giving back to our communities, assisting BRTC by working to enrich their educational mission, and supporting the financial needs of students through scholarships.

And congratulations to the newest members of the Foundation Board: Josh Conley, Administrator of Lawrence County Memorial Hospital, and the Honorable Judge Alexander Bigger. We welcome you for your commitment to the BRTC Foundation Board!

The Foundation was enriched by “Ken and Jan Ziegler Student Affairs Suite” donation from Ken and Jan Ziegler and by John Jackson for his generous donation to create the “Mary Helen Jackson Children’s Reading Area” in honor of his wife, Mary Helen, in the college library.

My wish to continue our growth and strength in the community begins with all of us on the Foundation Board. Let’s keep up the great work everyone and THANK YOU for everything!

Sincerely,
Melissa Wright Davis, Foundation Board Chair

FOUNDATION BOARD

The Board governs the BRTC Foundation.

Board members serve 4-year terms and are voted in by current board members. Board meetings meet bimonthly but are not public.



Milton Smith
Vice Chair
1st National Bank of
Lawrence County



Danny Barr
Sedgwick Claims
Management



Judge Alex Bigger
11th Judicial District



Graycen Bigger
NEA Intermodal
FNBC



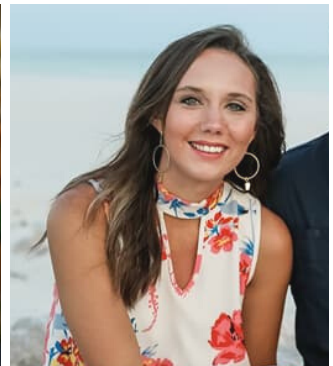
Jana Caldwell
Carter Realty



Josh Conlee
Lawrence Healthcare



Susie Eddington
First Horizon



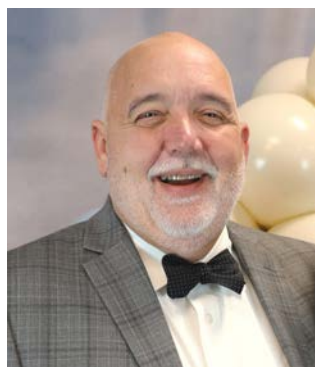
Sarah Lowtharp
St. Bernards



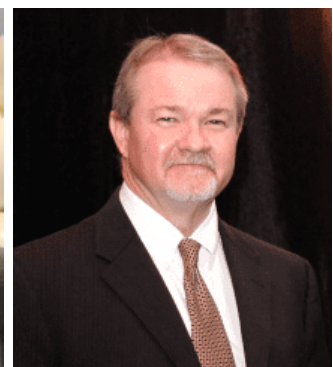
Mike Miller
Region's Bank



Stephanie Sutton
PECO Foods



Mike Thompson
First Horizon



Scott Trammel
Darragh Company

BOARD HONORS

The Foundation is very proud of its board members and their accomplishments.

Many Foundation board members go on to be members of the college's governing board or other state boards.



**Graycen
Bigger**



**Josh
Conlee**



**Stephanie
Sutton**



**Scott
Trammel**



**Melissa
Wright-Davis**

1) **Graycen Bigger** was appointed to Congressman Rick Crawford's Delta Regional Economic Advancement Mission (DREAM) Council, chair of the Arkansas Division of Higher Education Board, and named one of the Top 100 Women of Impact in Arkansas. 2) **Josh Conlee** was named a Fellow of the American College of Healthcare Executives (FACHE) and earned the FACHE credential. 3) **Stephanie Sutton** was named to the Rotary Club of Pocahontas Board of Directors. 4) **Scott Trammel** was named Chair of NEA Intermodal and awarded the 2022 W.W. Scott Community Service Award. 5) **Melissa Wright-Davis** was named to the Poplar Bluff School District Foundation Board.

FIRST HORIZON LECTURE SERIES



BRTC hosted Arkansas native Dr. Chris Lawrey, who is an Associate Professor in the Department of Economics, Finance, and Real Estate at the University of South Alabama. He presented "Cryptos! Ready or Not! Here They Come!"

Lawrey's presentation marked the third event in the First Horizon Lecture Series.

The First Horizon Lecture Series is generously sponsored by First Horizon Bank. Series presentations are offered twice yearly and are free and open to the public.

FOUNDATION SCHOLARSHIPS

Foundation scholarships make a huge difference!

Supporting scholarships and students is a major reason why Foundation donors give.

Meet Some of the 2022-23 Scholarship Recipients



Nathan Jackson
Keith Ward Memorial Scholarship



Neeleigh Darty
AgHeritage Scholarship



Dustin Folk
Auto EFX Scholarship



Dyzamona Johnson
Eddie Mae Herron Scholarship



Logan Dickson
John & Wilma Whitlow Scholarship

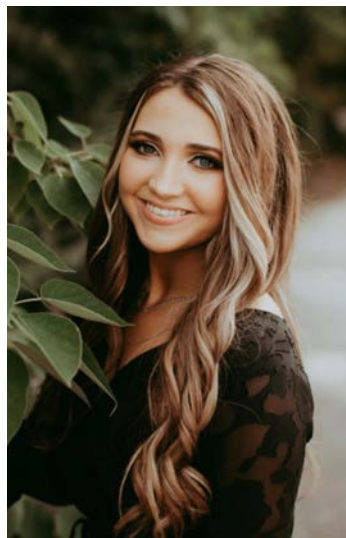
Lakyn A. Phares

Clay County Electric Cooperative Corporation Scholarship

Hometown:
Major:

Ravenden
Nursing

I cannot tell you how much this has helped me. I have been stressing about money. I was unaware of how much my fees actually were. I actually prayed last about this. It was an actual blessing and I cannot express how grateful I am for this. After I graduate, I plan on furthering my education at Arkansas State University and getting my BSN. Again, thank you so much for your consideration.



Foundation Scholarships

Awarded to Students
in 2022-23



\$68K

Total Amount Awarded

69

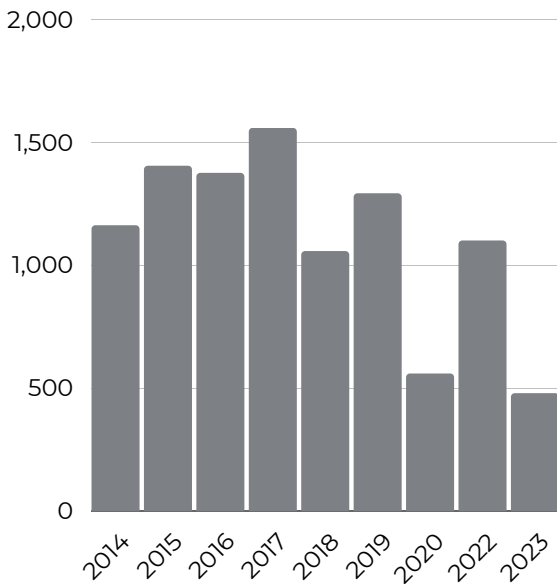
Number Students Awarded

ANNUAL SERIES

The Foundation offers two annual series to students and the public.

These forums are opportunities to provide cultural and historical education to local schools, college students, and the public.

Holocaust Series Attendance



18th Annual Holocaust Survivor Series

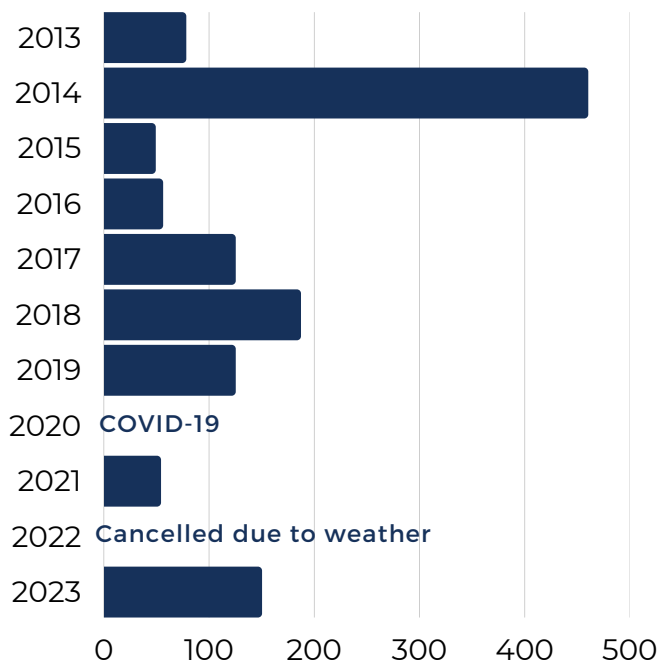
Holocaust survivor Peter Feigl spoke about his experience. He was born in Germany and survived by hiding in France with the help of Quakers and residents of a predominantly Protestant village called Le Chambon.



Black History Month Series

In partnership with the Eddie Mae Herron Center, 2 one-man-shows were performed on February 7 by Darius and Ann Wallace, honoring Frederick Douglass and Zora Neale Hurston.

Black History Month Attendance



EVENTS

BRTC's 2 largest fundraising events are the annual Spring Fling and Golf Tournament.

These two events constitute the vast majority of all event giving. Most other Foundation events are lectures and appreciation events.

29th Annual ESNA/BRTC Foundation Golf Tournament



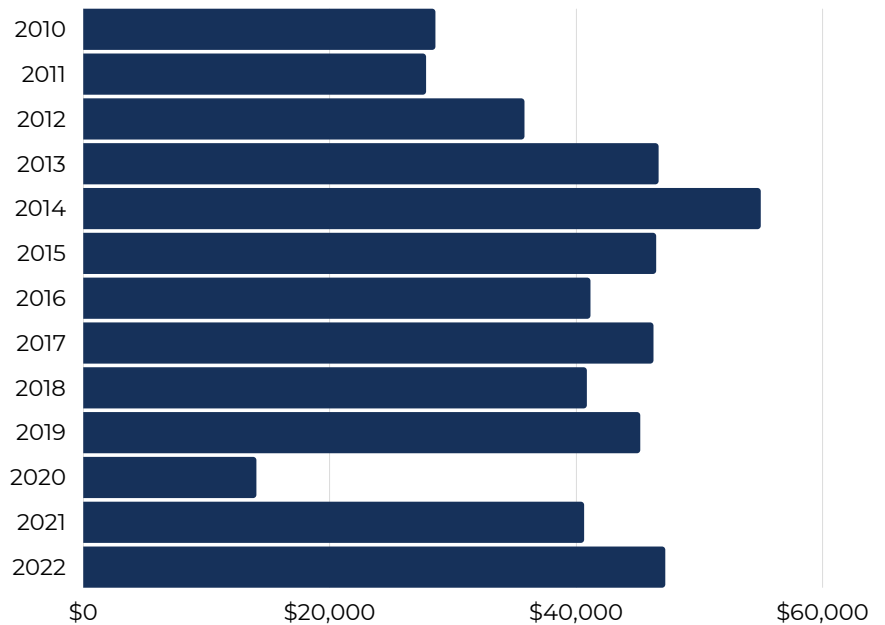
The Golf Tournament is the Foundation's largest scholarship fundraiser.

2022 Golf Tournament

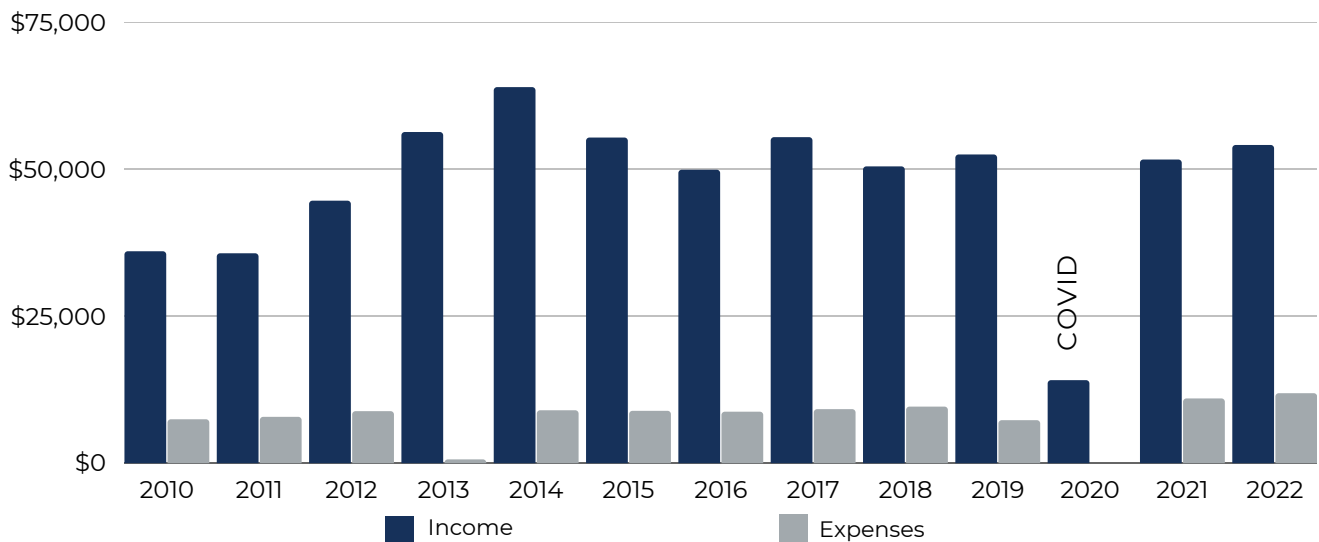
87
Sponsors

\$47K
Raised

Golf Tournament Proceeds



Golf Tournament Expenses and Income

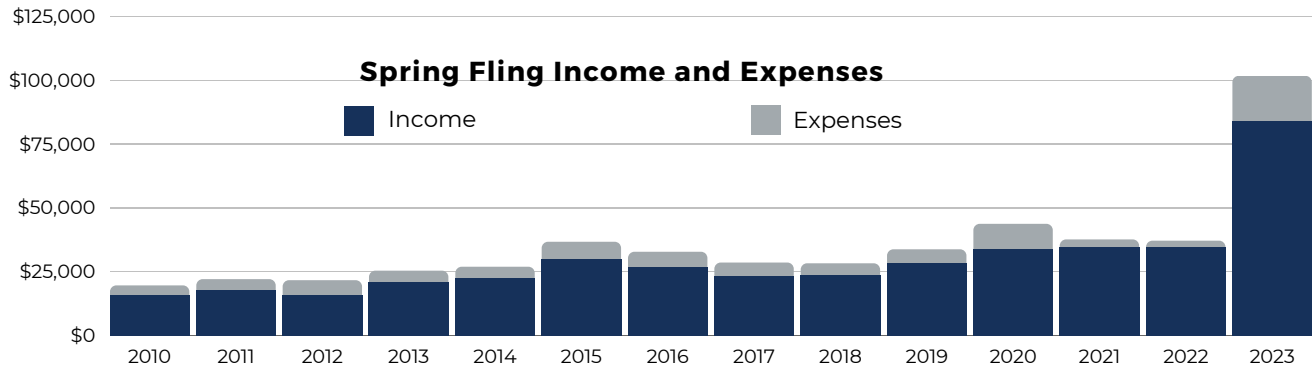


BRTC Foundation and RiverBank

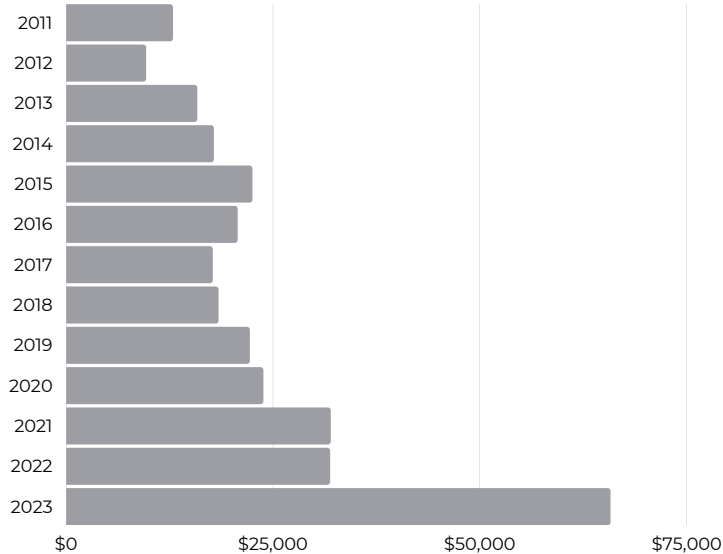
Spring Fling

16th Annual Spring Fling & Auction

The 2023 Spring Fling was the most profitable in BRTC history. The Foundation continued the online auction and the cocktail reception, serving heavy hors d'oeuvres at the St. Paul Catholic Church Parish Life Center. Attendees continue to respond that they prefer the reception format.



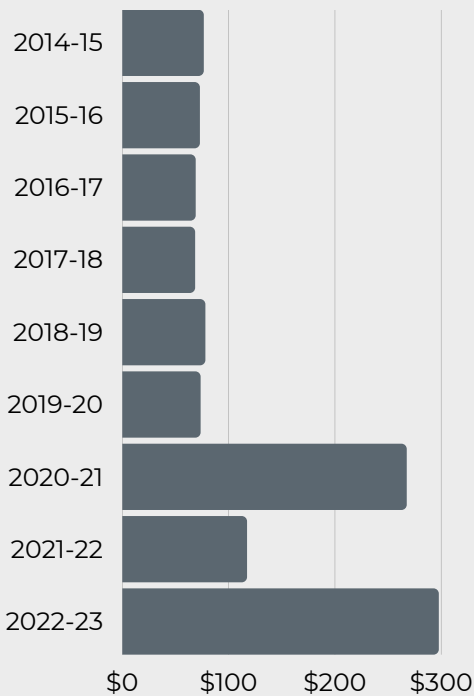
Spring Fling Proceeds



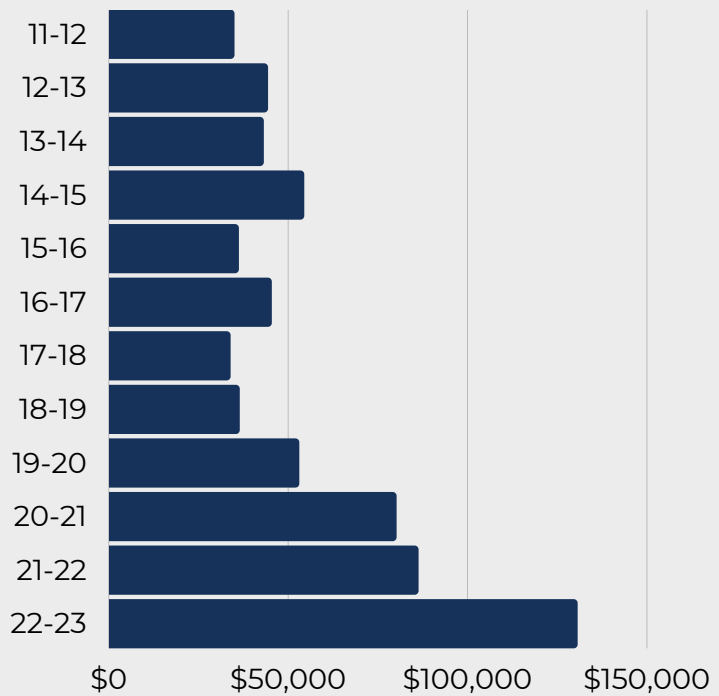
John Jackson donated \$10,000 to create the Mary Helen Jackson Children's Reading Room in the BRTC library

FUNDRAISING DATA

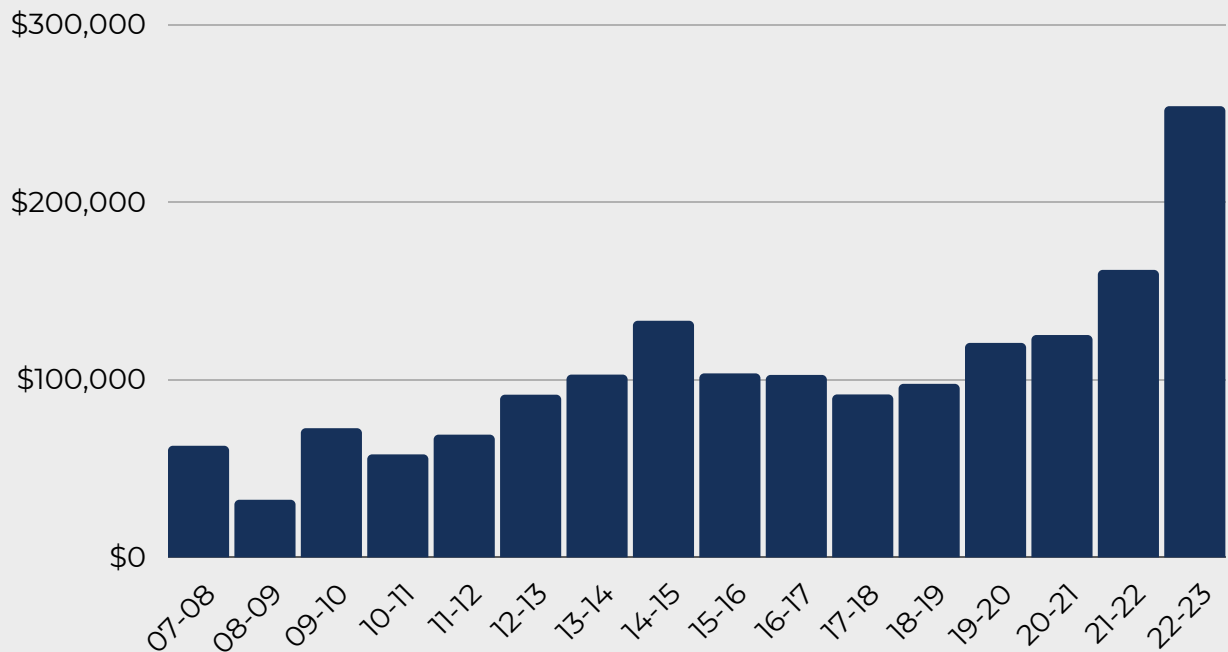
Average Gift Amount



Growing Strong Annual Fund

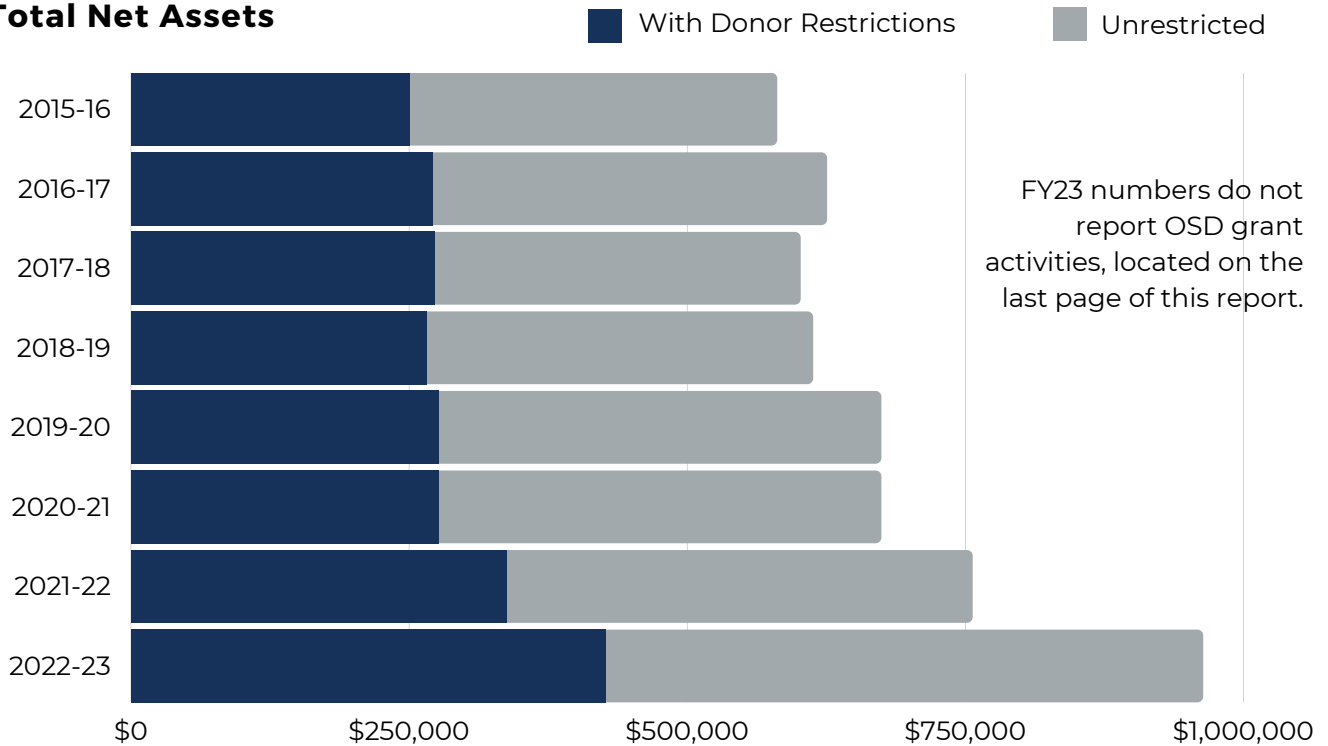


Net Fundraising Totals by Academic Year (July 1 to June 30)



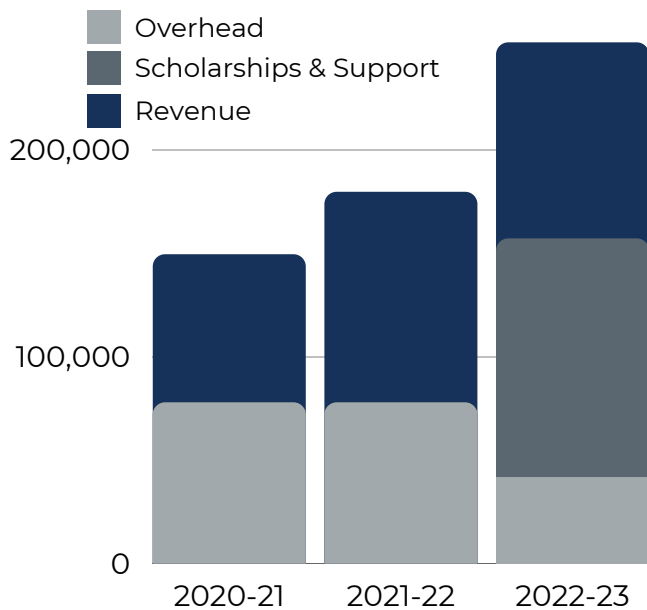
FOUNDATION FINANCES

Total Net Assets

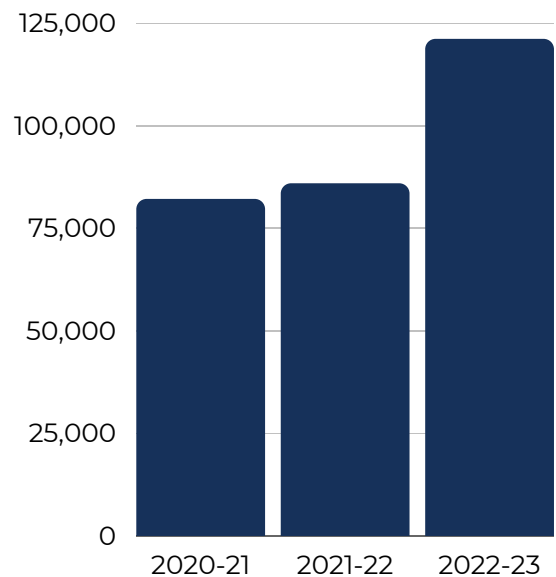


1st year to itemize expenses is FY23

Gross Expenses & Revenue



Net Income



OUR DONORS

Foundation donors make all the difference in students' lives!

Without donors' help, many BRTC students could not attend college.

The donors listed on these pages have given through a variety of channels:

- Annual golf tournament
- Annual Spring Fling
- Series events such as Holocaust Survivor and Black History Month
- Growing Strong
- Project REACH
- In-kind giving of equipment or supplies

1st Choice Home Care
 Kim Adams
 AgHeritage Farm Credit
 Cami Alexander
 Allen Engineering Corporation
 Jessica Alphin
 Joshlyn Anderson
 Linda Anderson
 Mary Anderson
 Elizabeth Anger
 Archer Realty
 Arkansas Bearings, Inc.
 Arkansas Methodist Medical Center
 AR Office of Skills Development
 Axis
 Dr. Brad & Meredith Baine
 Baine Properties, LLC
 Jeremy & Lisa Baltz
 Sheila Baltz
 Baltz Feed Company
 Randy Barber

Danny & Sheri Barr
 Jared Bassham
 Ron & Deshea Baxley
 Kevin Bell
 Alex & Graycen Bigger
 Paige Bishop
 Patti Blaxton
 Linda Bly
 Dana Bradford
 Brenda Hayes
 Kyler Brinkley
 BRTC Student Government
 Association (SGA)
 Lynn Burgess
 Savanna Burgess
 Brad Caffrey
 Kelsie Cagle
 Jana Caldwell

Carter Realty
 Carter-Cox Seeds
 Rep. Fran Cavanaugh
 Cavanaugh Auto Group
 Janie Chadwick
 Brandi Chester
 City Pharmacy
 Clark General Contractors
 Dana Clay
 Clay County Connect
 Clay County Electric Co-op
 Dr. Derek & Courtney Clements
 Cobank, ACB
 David & Cathey Coker
 Phil & Carolyn Collins
 Derek & Elizabeth Collins
 Gina Cornish

“ Dear Nightingale Scholarship donor,

It is my honor to be chosen to receive the Scholarship award for the spring semester. I would like to thank you for your generosity to help a student like myself become a step closer towards my goal.

I have three small children, one who is medically fragile. I feel like he has changed my perspective while working in the clinical setting because I know what it's like to be on the patient side of the care my patients receive.

Thanks for your support. ”

— Madison Stokes



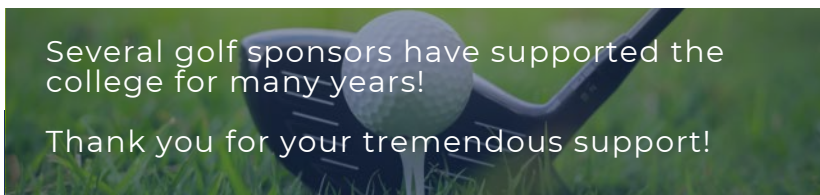


First National Bank of Lawrence County donated \$20,000

Don & Ruth Ann Cox
 Doug & Cindy Cox
 Marlene Cox
 Darlene Crawford
 Jason Crow
 Custom-Pak
 Larry R. Dail
 Darragh Company
 Melissa Wright Davis
 Margo Davis
 Dr. Phillip Davis, DDS PA
 Declerk-Throesch
 Engineering & Survey
 Jim DeJournett
 Christina Derbes
 Phillip Dickson

Dane Dillion
 Don's Steakhouse
 Mike & Barbara Dunn
 E.C. Barton & Company
 Eddie Mae Herron Center
 Julie Edington
 Kelly Edington
 Dr. Martin Eggensperger
 Erosion Technologies, Inc.
 ESNA
 Families, Inc.
 Family Dental Care of
 Pocahontas, Inc.
 Farmers & Merchants
 Bank
 Erin Faulkner

Fidus Global, LLC
 First Horizon Bank
 First National Bank of
 Lawrence County
 First National Bank of
 Paragould
 Jake Foster
 Dr. Dianna Fraley
 Vickie French
 Gene Haas Foundation
 Josh & Sissy Gray
 Grider Law Firm
 Kelly Grooms
 Bridget Guess
 Dick & Janna Guthrey
 Chris & Tonya Hankins
 Harold Implement Co.
 Harps Food Stores, Inc.
 Jennifer Hibbard
 Kenny Higginbotham
 Mike & Gina Higginbotham
 Steve & Rhonda
 Higginbotham
 Virginia Hill
 Dr. Brent & Amy Holt
 Dr. Don Howard
 Sherry Huskey
 Hyde's Termite & Pest
 Control
 Trent & Stacy Ingram



- Famers & Merchants Bank, 26 years
- First Horizon Bank, 25 years
- Darragh Company, 23 years
- Clay County Electric Cooperative, 21 years
- TLC Healthcare, 21 years
- Randolph County Farm Bureau, 20 years
- McNabb Funeral Home, 20 years

John & Mary Helen Jackson
 John D. Johnson
 Eddie A. Jones
 Jonesboro Sun
 Jonesboro Tool & Die
 Kristy Jordan
 Amanda Junkersfeld
 Karla Baltz, DDS
 Bridgette Kasinger
 Darendia Kersey
 Ken Kiker
 Knights of Columbus
 Katelyn Koons
 Larry Baker Trust
 Lawrence Co. Farm Bureau
 Lawrence County Health Systems
 Tammie Lemmons
 Shawna Lepard
 Kathy Lester
 Carol Belford Lewallen
 Brett & Karen Liebhaber
 Jason Linam
 Joan Linnstaedter
 Angela Loveless
 Elizabeth Loveless
 Martin Sprocket & Gear
 Krissy Massey
 Erin Kerley-Mathews
 McNabb Funeral Home
 Med Center Pharmacy
 Mike & Amanda Miller
 Angela & Brittany Milligan
 Samantha Mitchell
 Daniel & Karen Moore
 Regina Moore
 More Music 93 dot 5
 Eugenia Isreal-Morris
 Dr. Brandon Murphy
 National Board for Respiratory Care
 NEA Regional Intermodal Authority
 Shannon Ogden

The BRTC Foundation is fortunate to have many individuals who are long-time donors.

- John & Mary Helen Jackson, 31 years
- Don & Ruth Ann Cox, 30 years
- Lloyd & Carol Lewallen, 30 years
- Ken & Dr. Jan Ziegler, 29 years

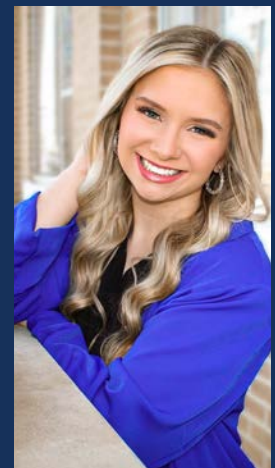
Bob & Netia Olvey
 Overman Buildings, Inc.
 Christie Owens
 PECO Foods, Inc.
 Daphne Perkins
 Darren Plaster
 John & Amanda Plumley
 Pocahontas Aluminum
 Pocahontas Auto Body
 Pocahontas Medical Clinic
 Pocahontas Moose Lodge
 ProMed Ambulance, Inc.
 Amanda Purdue
 Jessica Rainwater
 Randolph County Chamber
 of Commerce
 Randolph Co. Farm Bureau
 Regions Bank
 Kimberly Riddle
 River Bank Savings & Loan
 Lisa Robertson
 Teresa Roofo Campaign

Rotary Club of Pocahontas
 Cyndi Rudi
 Travis Ryan
 Rhonda Sade
 Patricia Sanderson
 Sandhill Dentistry
 Service Abstract & Title, Inc.
 Susan Shanlever
 Shannon Salvage, Inc.
 Helen Shipley
 Sign-Tech
 Rebecca Simpson
 Jason Smith
 Mike & Amy Smith
 Southern Cast Products
 St. Bernards Medical Center
 Donna Statler
 Steiling Architecture
 Rep. Trey Steimel
 Stevco Services, Inc.
 Priscilla Stillwell
 Rhonda Stone

“During my time at BRTC, I am focusing on general studies to achieve an associates degree. In return, I will transfer to ASU in Jonesboro and plan to become an Occupational Therapist. My family and I greatly appreciate your donation towards my schooling and I hope God gives you something great in return for your great act of kindness.

Have a blessed day and once again, thank you!”

Trinity R. Hallmark



StoneBridge of
 Pocahontas
 Jessica Stout
 Tina Stroud
 Summit Utilities
 The Benevity Community
 Impact Fund
 The Candy Emporium
 The Design Group
 The Greenbrier
 Companies
 The Martin Agency
 Thomas, Speight, & Noble
 Elizabeth Thompson
 Mike & Robyn Thompson
 TLC Health Care
 Dick & Nancy Trammel
 Scott & Joniece Trammel
 Tri State Truck Center
 Tweedy Transport, Inc.
 D. Rene Tyler
 VALIC
 Daletta Walker
 Paula Ward
 James Whitlow
 Ben Wicker
 Judy Williams
 Julie Williams
 Kirk N. Wilson
 Rep. Jeremy Wooldridge
 Michelle Wooldridge
 Wren Family, LLC
 Dorothy Wright
 Keri Zimmer

BRTC Foundation Partners with the Office of Skills Development for Workforce Training



Upon request by Governor Asa Hutchinson, The Armory @ BRTC will be a career and technical center and offer certifications to area high school students who want a high-wage, high-demand job straight out of high school.



Programs to be offered are welding, industrial maintenance/automation, industrial electricity, and robotics automation focused on distribution and logistics

OSD has invested \$2.383 million for renovations, welding smoke exhaust systems, engineering, installation, a forklift, electrical trainers, instructional supplies, robotic & conveyor equipment.



Other partners are Fidus Global, Hytrol, Greenbrier, the AR Department of Education, Piggott School District, and the City of Piggott.
NOTE: 100% of OSD monies go to BRTC



BRTC
Foundation

c/o Institutional Advancement
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